

# Access Display Group, Inc.

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## Press Release

### Niche Website LightBoxes4Sale.com Ups Light Box Selection Offering

#### Freeport, New York., December 7, 2010

Customer care is key with the launch of Access Display Group's latest e-commerce venture, LightBoxes4Sale.com, which offers light boxes of all kinds, including backlit light boxes, edge lit slim light boxes and LED light boxes.

Access Display Group, Inc. (ADG) has launched a new B2B e-commerce website offering light boxes in a wide range of styles, finishes and standard and custom sizes.

LightBoxes4Sale.com is a niche website that focuses on a very specific sector of the display fixture market: light boxes. This narrow scope means more specialized, targeted customer care and a wider selection.

Explains ADG sales and marketing director Craig Abrams, "If you're a designer or corporate buyer and you are looking for a light box, LightBoxes4Sale.com will have the perfect style and size for you."

Light boxes are display fixtures that use lighting to attract attention to posters, advertising, graphics, photography and all other kinds of other signage. Light boxes can be found both indoors and outdoors in virtually any commercial, corporate or public space: retail stores, shopping malls, museums, exhibits and tradeshows, airports and transportation centers, theaters, sports and entertainment centers, medical centers, banks, hotels and restaurants.

LightBoxes4Sale.com differentiates itself from other niche websites in that the products it offers go beyond eye-catching design to offer quick-change features that make it easy to switch out graphic materials.

Many of the products sold on LightBoxes4Sale.com feature ADG's patented SwingFrame technology. SwingFrame light boxes are swing-open, quick-change display fixtures with discrete hinge and locking mechanisms that don't detract from the materials on display. Another popular style is snap frame light boxes, front-loading display fixtures in which all four frame sides snap open for easy change.

LightBoxes4Sale.com offers several types of light boxes, including:

- Backlit light boxesp.
- Ceiling and window hanging light boxes
- Edgelit slim light boxes
- LED light boxes
- Outdoor light boxes
- Recessed light boxes
- Slide-in light boxes
- Snap frame light boxes
- SwingFrame poster light boxes

LightBoxes4Sale.com is the latest e-commerce venture to be launched by ADG, a leading designer, manufacturer and distributor of changeable poster displays, sign frames and other signage display frame fixtures. ADG, recently included in Inc. Magazine's list of the top 5000 fastest growing companies in America, is in the process of expanding its online presence, launching nine new e-commerce websites over the last two years.

"The launch of LightBoxes4Sale.com enhances our reputation as a leader in illuminated poster and signage displays," says ADG president Charles Abrams, "but more importantly, it represents our commitment to providing customers with choice, quality and service."

#### About LightBoxes4Sale.com

LightBoxes4Sale.com, a division of Access Display Group, Inc., is a B2B e-commerce website offering custom light boxes for all industries: schools, restaurants, retailers, government agencies and military facilities. For more information, visit <http://www.LightBoxes4Sale.com>.

#### About Access Display Group, Inc.

Access Display Group, Inc. (ADG) designs, manufactures and distributes a range of display fixtures including its patented, multi-purpose SwingFrame display system. Based in Long Island, New York, ADG has built display solutions for thousands of businesses including Staples, Verizon, Macy's East, Six Flags and Nine West as well as numerous government agencies and military facilities. The company was recently named one of the 5000 fastest growing companies in the US by Inc. Magazine. For more information, visit us at <http://www.SwingFrame.com>.

Also visit ADG's growing family of B2B e-commerce websites: Displays4Sale.com, SwingPanels.com, FloorStands.com, SnapFrames4Sale.com, OutdoorDisplayCases.com, SwingFrames4Sale.com, PosterDisplays4Sale.com, BulletinBoards4Sale.com and LetterBoards4Sale.com.

#### This Swingframe Press Release Also Appeared in

- <http://www.sbwire.com/press-releases/sbwire-68342.htm>
- <http://www.openpr.com/news/155044/Niche-Website-LightBoxes4Sale-com-Ups-Light-Box-Offering.html>
- <http://www.theopenpress.com/index.php?a=press&id=90533>
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