

# Access Display Group, Inc.

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## Press Release

### Anthony Carlo Promoted to Website Product Marketer

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#### **Freeport, New York., January 10, 2010**

Access Display Group, Inc., a leading designer and manufacturer of wall mount and free-standing changeable poster display frames, sign fixtures and display cases for visual merchandising and display applications promoted Anthony Carlo to Senior Website Product Marketer.

Anthony had joined the company in September 2007 as a part time employee while he was attending college and working towards a degree in design. During that time he worked on all aspects of our company websites including their design. He was also responsible for photography of our products and re-touching product photos for our websites.

"Anthony's design skills have developed nicely over the past two years with a complete understanding of how the backend of our websites function. He has worked hard to develop an efficient and accurate system for adding new products to our websites. We need a person with Anthony's creative eye and design knowledge to keep our websites fresh and contemporary states Brian McAuley, IT / Website Design Director for Access Display Group, Inc. As the company continues to develop more websites, we see Anthony's experience to be of great value in training future product marketers within the company.

Access Display Group, Inc. has four websites functioning including [Swingframe.com](http://Swingframe.com), Access Display Group, Inc.'s manufacturing division website and three E-Commerce properties: [Displays4Sale.com](http://Displays4Sale.com), [SwingPanels.com](http://SwingPanels.com) and [FloorStands.com](http://FloorStands.com). Several other websites are planned for 2010.

Anthony is a Graduate of SBI-Campus (Sanford Brown Institute, Melville, NY) with a degree in Graphic Design and SVA (School of Visual Arts, New York, NY) with a degree in Photography.

#### **About Access Display Group, Inc.**

Access Display Group, Inc. (ADG) is a designer, manufacturer and distributor of a multitude of signage display frames and poster display fixtures including its patented multi-purpose, swing-open changeable frame and display system "Swingframe". For over 15 years, thousands of corporations, retail stores, institutions, healthcare organizations, financial facilities, hotels, restaurants, military and government agencies –all businesses, small and large; in every industry have purchased standard and custom built displays. Major USA and International customers include Fortune 500 corporations; Staples and Verizon, and well-known brands; Nine West, Macy's East, Six Flags, Stride-Rite, and MGM/Mirage.

For more information visit the Corporate/Manufacturing website [www.swingframe.com](http://www.swingframe.com)